



3<sup>rd</sup> Graduate Summer School

**INTERNATIONAL COOPERATION AND  
SUSTAINABLE DEVELOPMENT POLICIES  
- RURAL DEVELOPMENT PERSPECTIVES -**



Porretta Terme (BO), Italy  
4<sup>th</sup> – 9<sup>th</sup> September, 2006

*Under the aegis and with the support of:*  
**Alma Mater Studiorum, University of Bologna**



Comune di Porretta Terme



## DESCRIPTION AND STRATEGY

The development agenda of a large group of donor agencies, both at bilateral and multilateral level, has been increasingly shaped by concerns for sustainability in agricultural and rural areas.

The Graduate Summer School focuses every year on a key issue related to some of the different interrelated dimensions of sustainability in agriculture: the ecological, the social, the economic and the international dimension.

The 3<sup>rd</sup> *International Cooperation and Sustainable Development Policies* Graduate Summer School will focus on the different strategies and policies aimed to promote sustainable rural development.

## OBJECTIVES

The 3<sup>rd</sup> *International Cooperation and Sustainable Development Policies Summer School* seeks to offer a deep analysis of the theoretical, legal and operational aspects related to the planning and management of agro-environmental systems, and, on this basis, develop sound methodologies for an active policy of endogenous sustainable development in agricultural and rural areas.

## WORKSHOP AND PROGRAMME

Entirely in English, the 3<sup>rd</sup> *International Cooperation and Sustainable Development Policies Summer School* involves experienced academics and professionals from leading Universities and International Organisations. The workshop will take place every week-day from 9:30-12:30 a.m. and from 4:00-7:00 p.m. Last year programme (2005) included the following seminars: Methodological Tools for the Formulation and the Management of Co-operation Programs with Developing Countries; Microcredit, Between Tangibile and Intangibile, Looking for Sustainability; Design and Implementation of a Rural Tourism Programme. A Pragmatic Overview on Mechanisms and Tools.; Appropriate Marketing Strategies for Sustainable Agricultural Products; Field Visit to the Peace School of Montesole.

## CREDITS

The 3<sup>rd</sup> *International Cooperation and Sustainable Development Summer School* will award a certificate of attendance equivalent to 3 ECTS credits. The certificate will be recognised by the University of Bologna.

## TARGET AUDIENCE

The 3<sup>rd</sup> *International Cooperation and Sustainable Development Summer School* is open to:

- Graduate students, preferably with a background in Agricultural Economics, Agricultural Engineering, Development Studies, Economics, Environmental Sciences, European Studies, Political Science, and other relevant subjects.
- PhD and Masters Students, preferably involved in a subject related to the theme of the Summer School.
- Professionals from NGOs, Governmental organisations, aid organisations, research institutes; scientific and other relevant foundations.

Participants will be aiming at careers requiring competence in managing and planning agricultural, environmental and rural systems at various levels in local, national, and international governmental, as well as non-governmental, organisations.

**LAST YEAR PROGRAMME**  
**2<sup>ND</sup> GRADUATE SUMMER SCHOOL**  
**INTERNATIONAL COOPERATION AND**  
**SUSTAINABLE DEVELOPMENT POLICIES**

**PORRETTA TERME (BO), ITALY 29<sup>TH</sup> AUGUST – 2<sup>ND</sup> SEPTEMBER, 2005**

August 29, Monday

- 9.00-9.30 a.m. **Opening Session: Aim and Perspective of the School.**  
Andrea Segrè (University of Bologna)
- 9.45 a.m.-1.00 p.m. **Some Methodological Tools for the Formulation and the Management of Co-operation Programs with Developing Countries.**  
Francesco Slaviero (GVC – Gruppo Volontariato Civile)
- 3.00-6.00 p.m. **Microcredit, Between Tangibile and Intangibile, Looking for Sustainability.**  
Luisa Brunori (University of Bologna)
- 7.00 p.m. **Welcome Drink**

August 30, Tuesday

- 9.30 a.m. -12.30 p.m. **Microcredit, Between Tangibile and Intangibile, Looking for Sustainability.**  
Luisa Brunori (University of Bologna)
- 3.00-6.00 p.m. **Microfinance Applied to Small Business in Morocco. Success Stories and Good Practices.**  
Sonia Pagliaro (USAID / Ministry of Tourism of Morocco)
- 9.00 p.m. **Evening Session – Movie: Short/Documentary**

August 31, Wednesday

- 9.00-11.15 a.m. **Design and Implementation of a Rural Tourism Programme. A Pragmatic Overview on Mechanisms and Tools.**  
Sonia Pagliaro (USAID / Ministry of Tourism of Morocco)
- 11.30 a.m. -1.00 p.m. **Round-Table Session on "Good to Know if You Look for a Job in International Development".**  
Coordinated by Sonia Pagliaro (USAID/Ministry of Tourism of Morocco)
- 3.00-6.00 p.m. **Workshop: Sustainable Development Dimension I**
- 6.30-7.30 p.m. **Play/Storytelling: "Carte d'Imbarco"**

September 1, Thursday

- 9.30 a.m. -12.30 p.m. **Workshop: Sustainable Development Dimension II**
- 2.00-6.00 p.m. **"4 Voice for Peace" Projects.**  
Nadia Baiesi and Marzia Gigli (Fondazione Scuola di pace di Monte Sole)
- 9.00 p.m. **Evening Session – Movie: Short/Documentary**

September 2, Friday

- 9.30 a.m. -12.30 p.m. **Appropriate Marketing Strategies for Sustainable Agricultural Products, I.**  
Gianluca Brunori (University of Pisa)
- 3.00-6.00 p.m. **Appropriate Marketing Strategies for Sustainable Agricultural Products, II.**  
Gianluca Brunori (University of Pisa)
- 9.00 p.m. **Closing Session**
- 9.30 p.m. **Movie (From the Hum an Rights Nights Film Festival)**

## ADMISSION AND REGISTRATION

The maximum number of students admitted to the course will be twenty (20).

**Deadline for application is set by July 2<sup>nd</sup> 2006.**

Registration information, fees and application form is available on the web site: [www.andreasegre.it](http://www.andreasegre.it). For further information please contact Matteo Vittuari [matteo.vittuari@unibo.it](mailto:matteo.vittuari@unibo.it) or Hajnalka Petrics [h.petricks@unibo.it](mailto:h.petricks@unibo.it).

## SCHOLARSHIP

A limited number of **scholarships** will be offered on a competitive basis to students from **Central-Eastern Europe**.

## ORGANIZATION

### Scientific Director

Prof. Andrea Segrè

Department of Agricultural Economics and Engineering  
Alma Mater Studiorum University of Bologna  
[www.andreasegre.it](http://www.andreasegre.it)

### For further information please contact:

### Graduate Summer School Coordinators

Dott. Matteo Vittuari

Department of Agricultural Economics and Engineering  
Alma Mater Studiorum University of Bologna  
Via Fanin, 50 - 40127 Bologna (Italy)  
Tel. 39 051 209 61 61 - Fax 39 051 209 6162  
e-mail: